Frameworks to share (and cite)

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Introduction

- basis of “real estate management”:
  - real estate (INPUT)
  - adding value, positively or negatively, to
  - performance (OUTPUT)

- how to measure INPUT - OUTPUT

figure 3.2: basis of real estate management: real estate adding value, positively or negatively, to performance

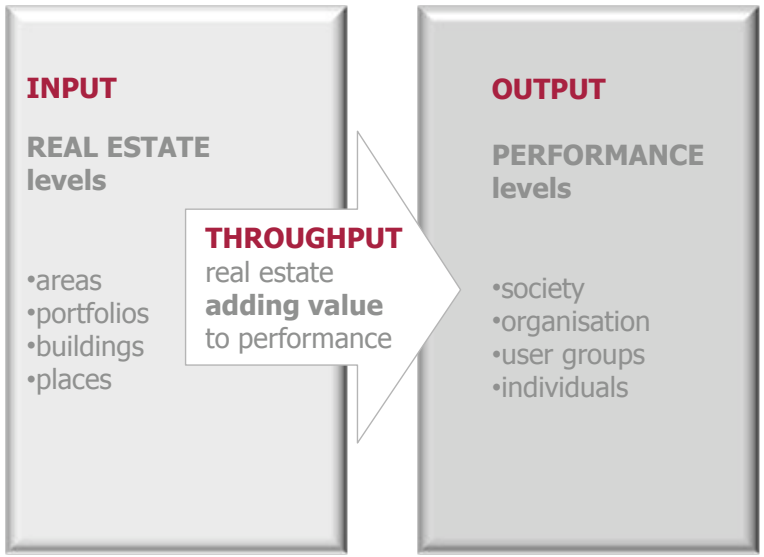
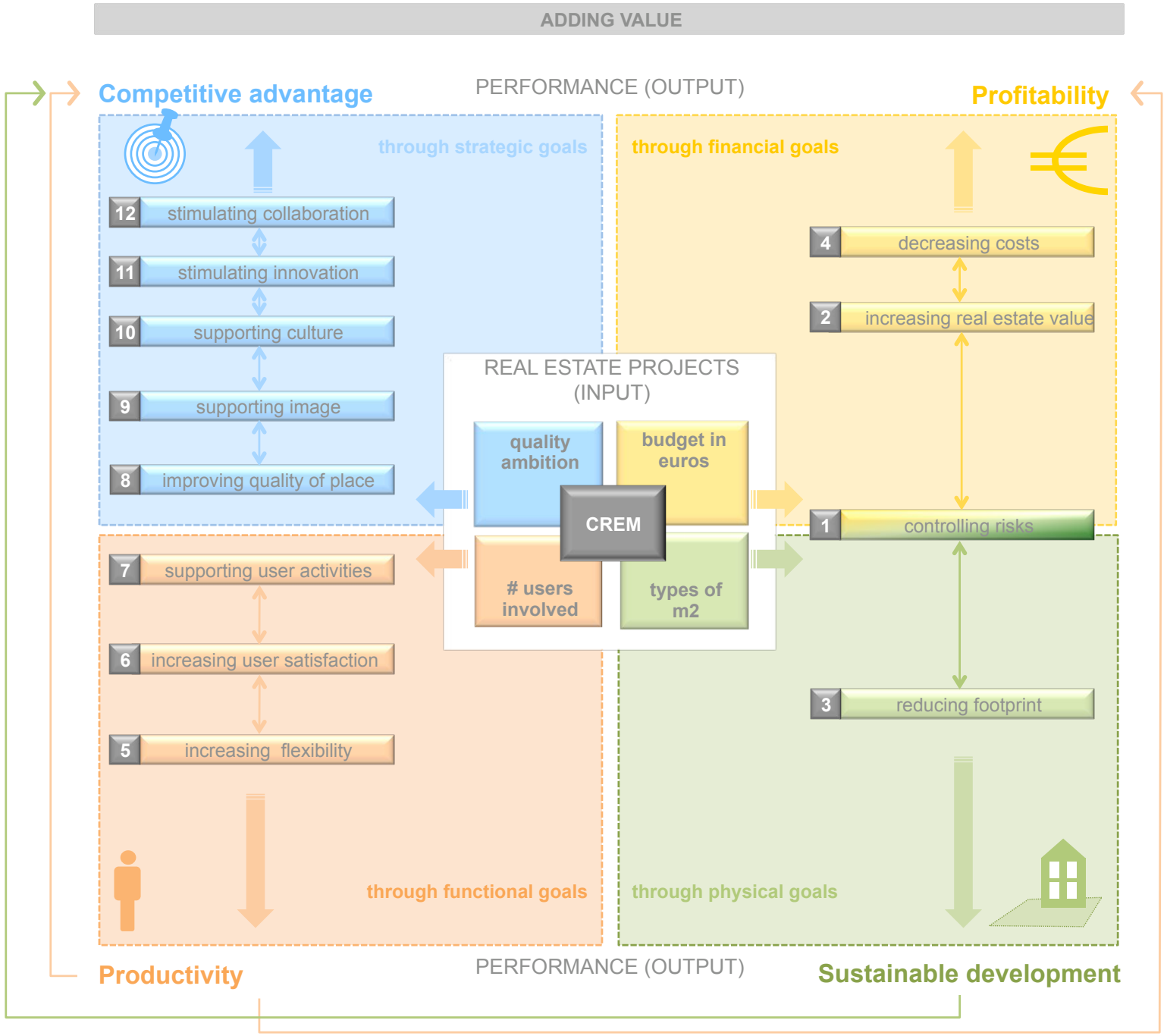
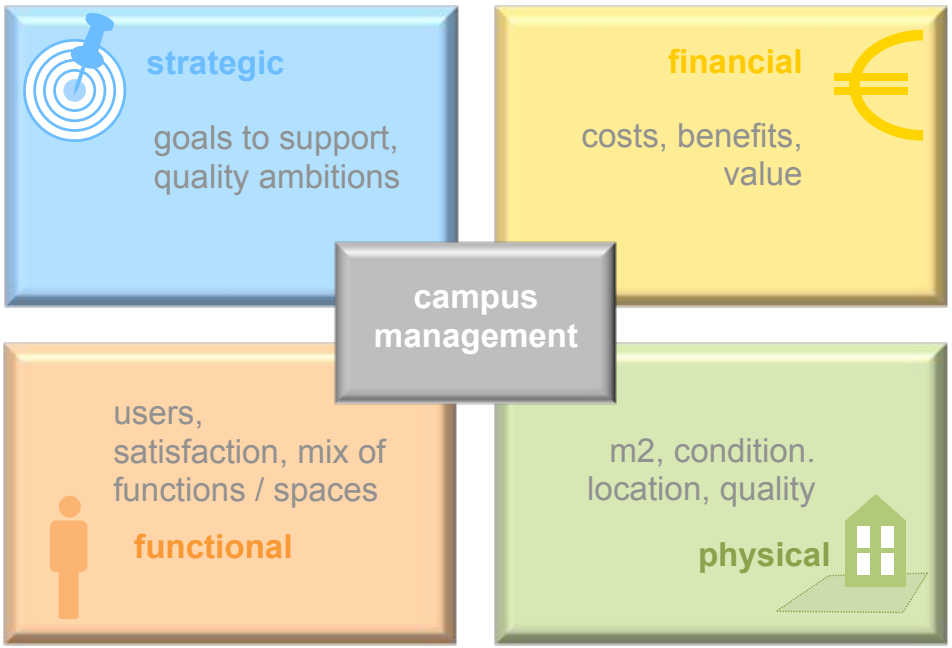


***Figure**: Hierarchy of adding value - model to assess real estate decisions – from project (input) to performance (output) – ex post and ex ante (Den Heijer 2011)*



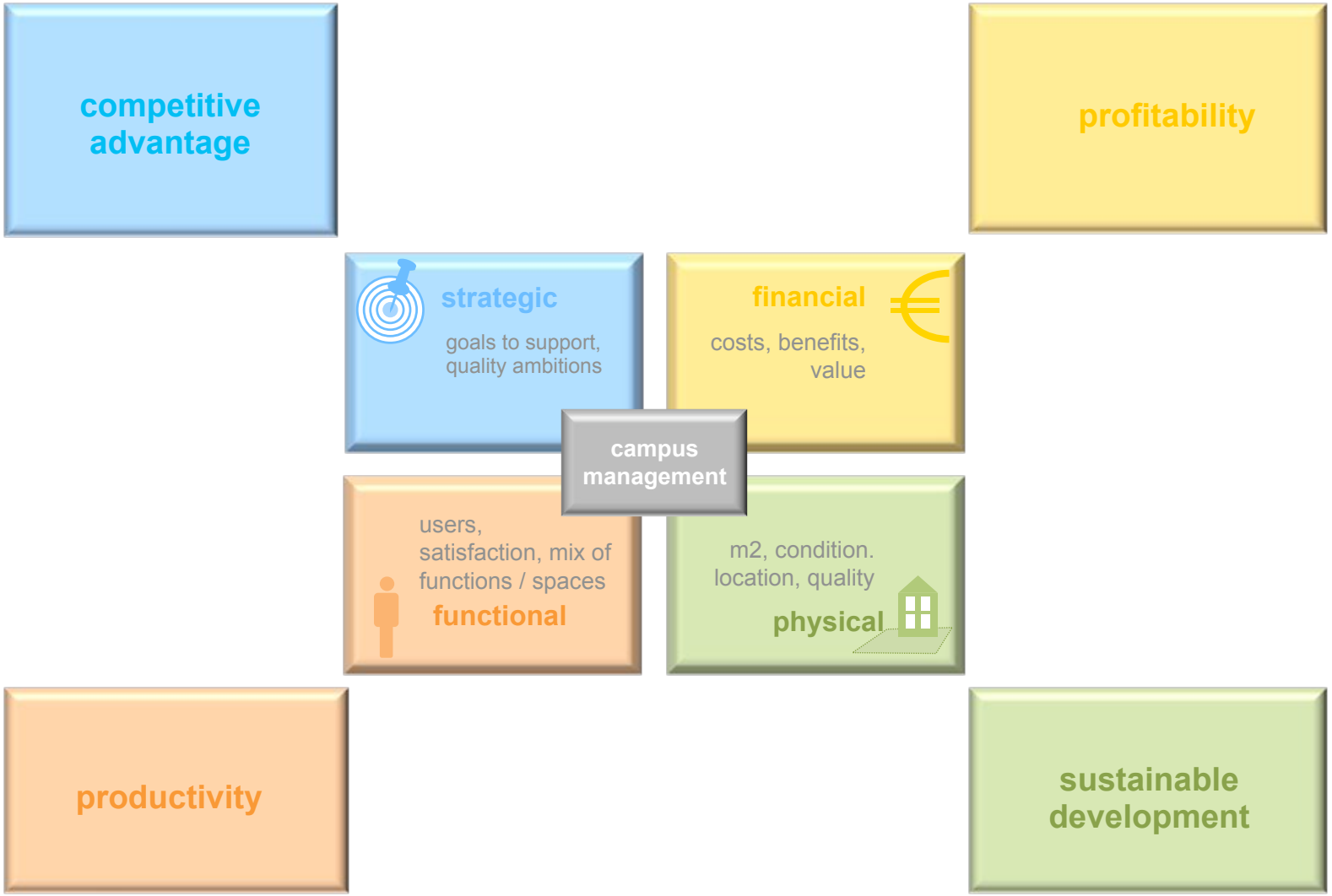
Managing
the university campus

INPUT

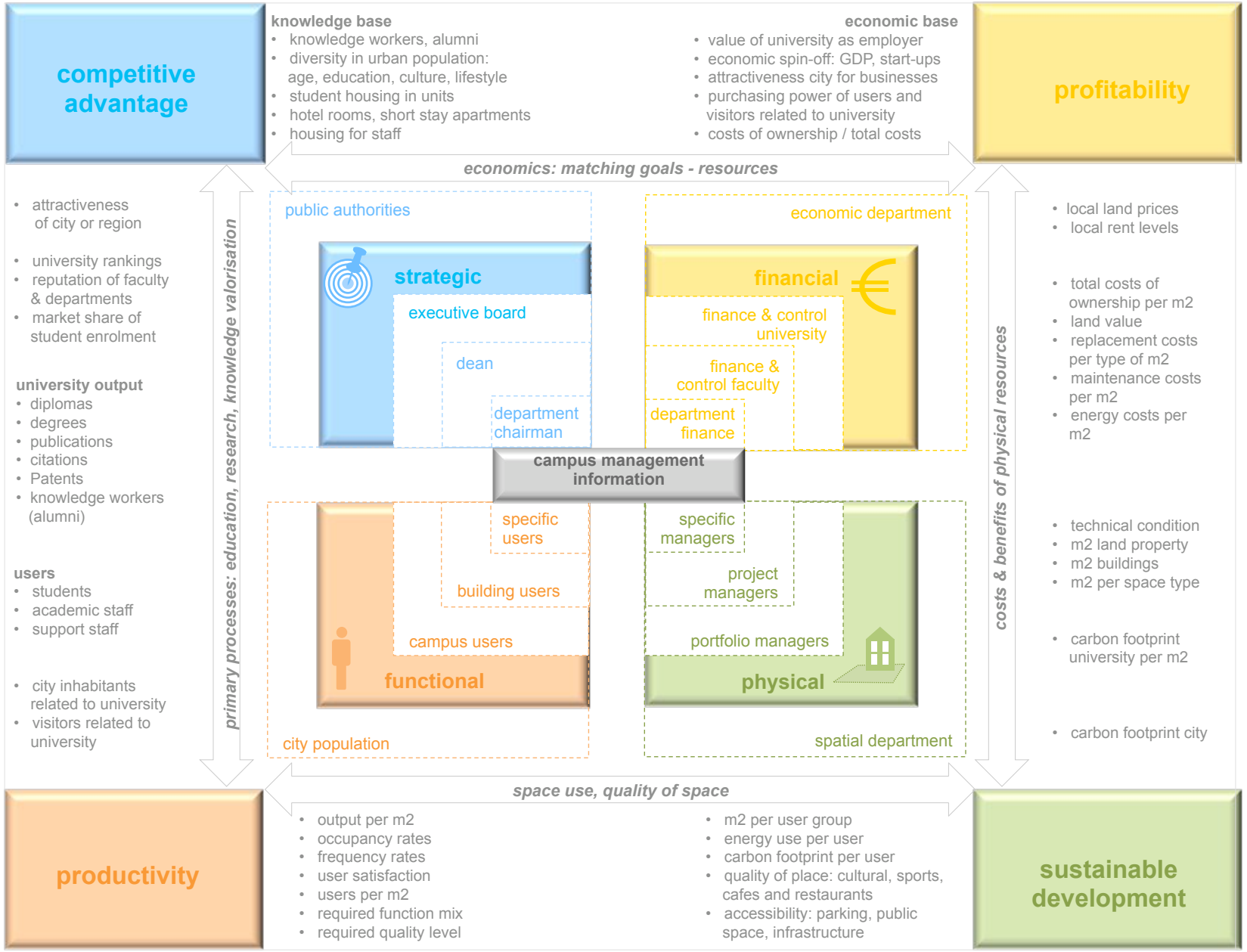


source: Managing the university campus (Den Heijer, 2011)

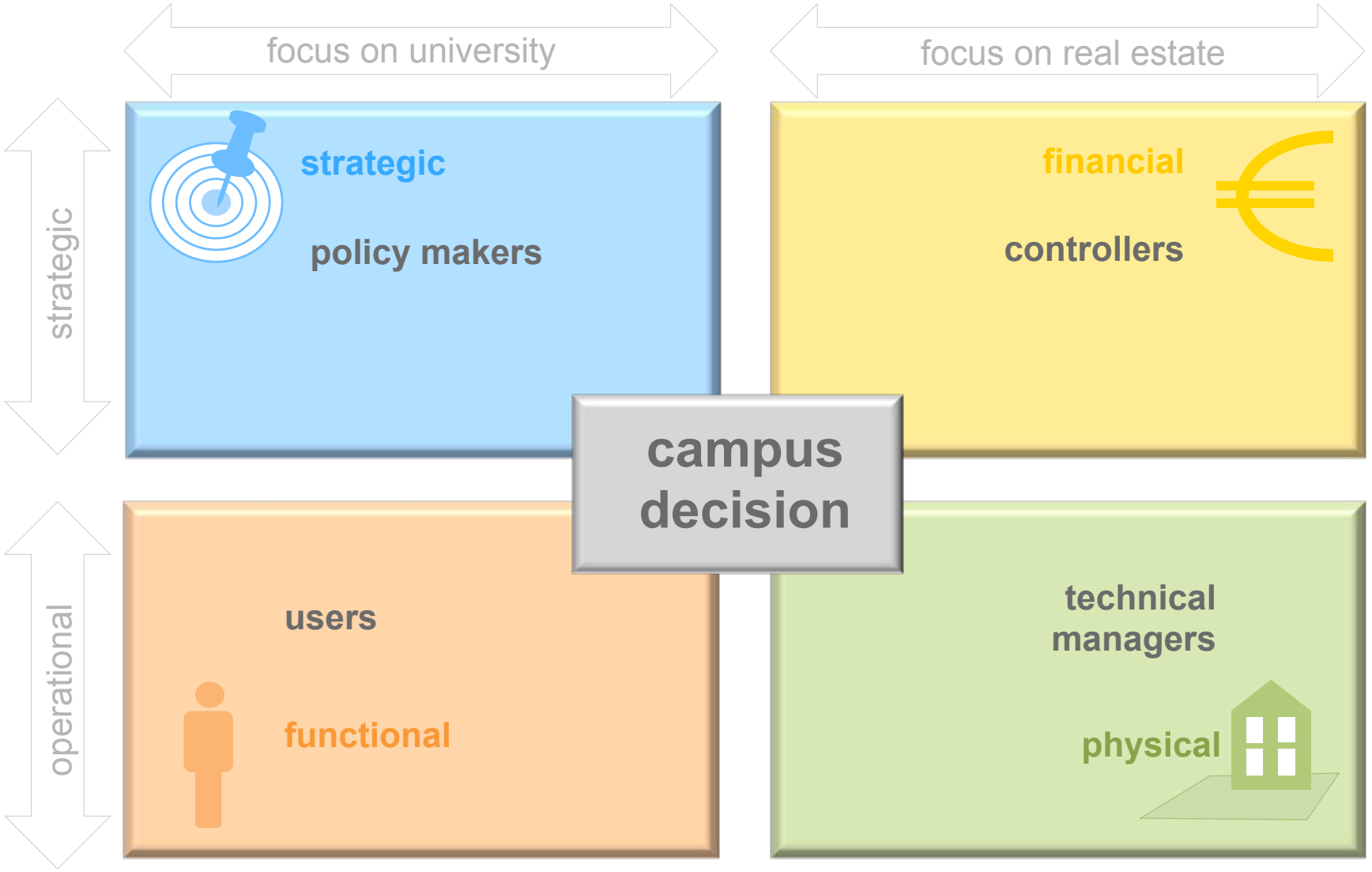
performance criteria university OUTPUT



key performance indicators (KPIs) to measure added value: “effect on OUTPUT”

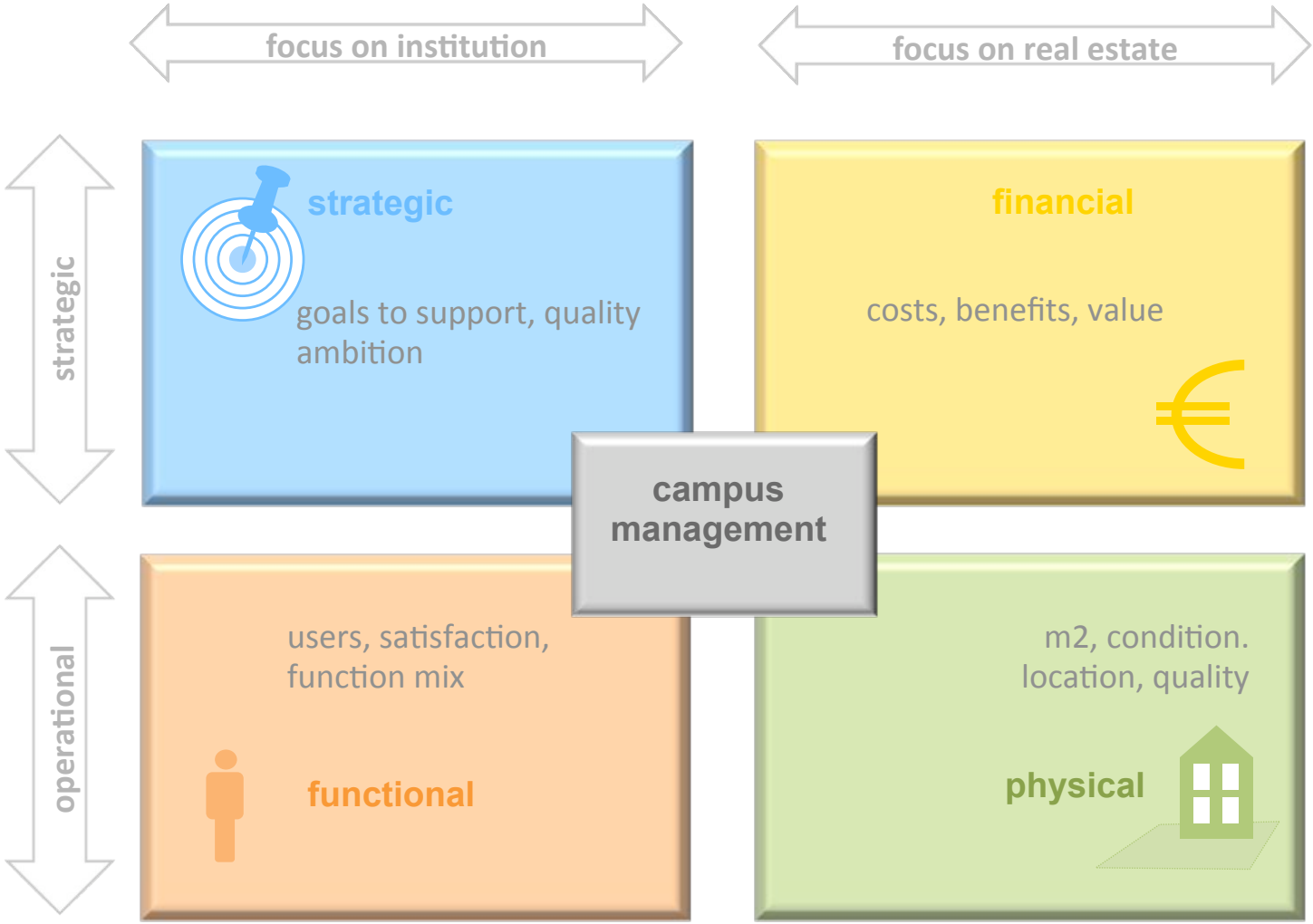


Actors / stakeholders



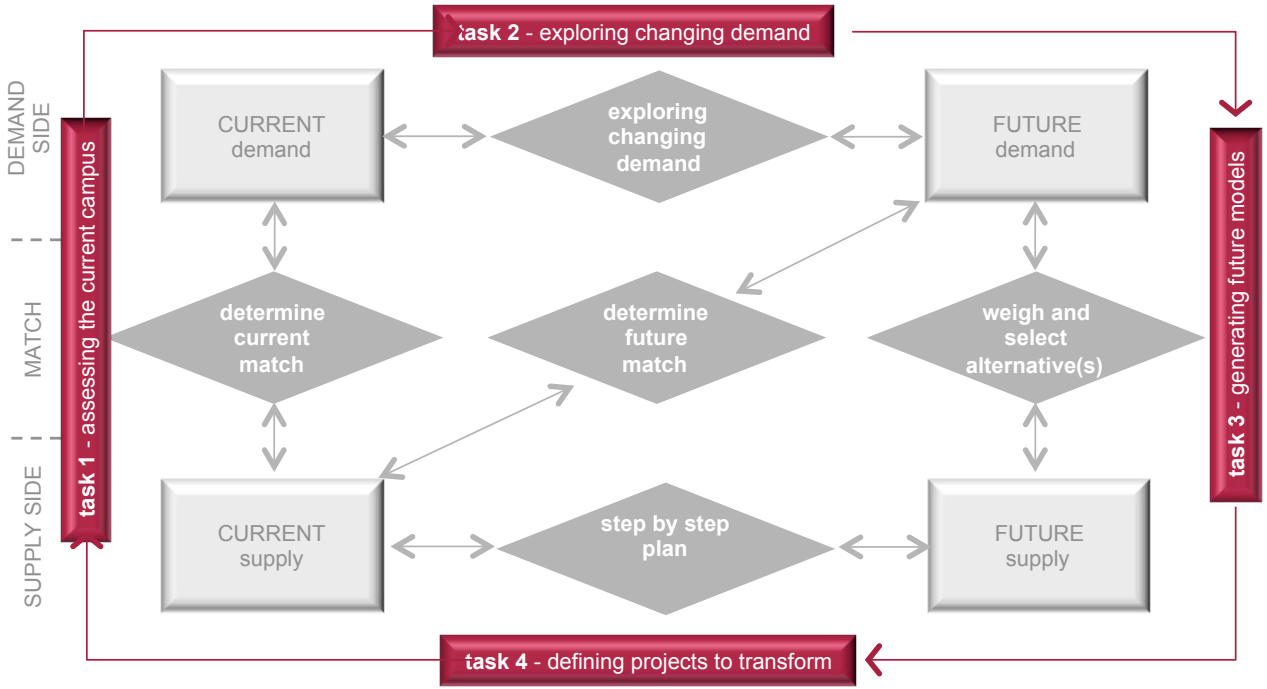
source: Managing the university campus (Den Heijer, 2011)

stakeholders linked to input variables



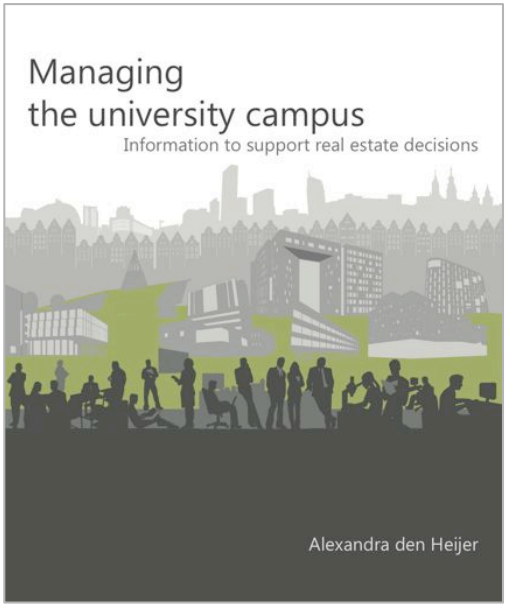
source: Managing the university campus (Den Heijer 2011)

Management process: 4 tasks / steps



1. assessing the current campus
2. exploring changing demand
3. generating future models
4. defining projects to transform

- problem statement
- trends / university of the future
- vision on campus of the future
- investment & project plan

source: Managing the university campus (Den Heijer, 2011)

More about this methodology:
“Managing the university campus”:
http://managingtheuniversitycampus.nl